



The Truth charm bracelet is currently the best seller within the Truth range. Creating your own bespoke collection is exciting; here are a few helpful hints to help you get started.

Tip 1 – Truth charms are very versatile and can be styled to suit every occasion. Changing the overall look of the bracelet can be achieved easily by adding similar colours and sparkly charms.

Tip 2 – Decide what kind of charm collector you want to be:

A memory collector

A person who returns from a blissful holiday, never wants to forget the trip and decides to buy a suitable charm to mark the occasion. A memory collector's bracelet is inspired by so many things and filled with gifts from friends and family. Matching colour combinations are not required in such a bracelet as the more varied the bracelet the better!

Memory collectors are inspired by – Truth Floati collection

A love collector

A person who creates their bracelet with complete love and affection, only wearing charms and colours that they truly adore. The bracelet will be balanced, having a predominant colour or theme alongside more carefully chosen neutral charms. The love collector may also have more than one of their favourite charms and always knows which charm they would like next. Love collectors are inspired by – Truth Flutterby collection

A Glamorous collector

A person who creates a defined individual look with their charm bracelet, changing it every day and for every occasion. The charms fit their every whim and desire. The need to create their own glamorous look and have it admired is essential, ever adapting the look between a sophisticated elegance and being completely over the top.

Glamorous collectors are inspired by – Truth Treacle and Tangotango collections.

Tip 3 – Truth charms and collections inspire creativity. Deciding on what kind of collector you are is a good starting point. Following on from this, you will have to decide whether you would like your collection or bracelet to have balance. Balance is a feature that you will find within most of the Truth collections. Whilst the charms do not have to be exactly the same, reflecting the sizes and overall shape of each charm on both sides of your bracelet or necklace will instantly create the vision of symmetry. Thread charms create a perfect balance and can be varied with the use of a drop spacer charm or a lobster drop charm. Using one drop charm will create a strong focal point and generally this should be in the centre of the bracelet. Multiple drop charms can be used and should be equally spaced across the bracelet.